

IFDM

INTERIOR FURNITURE DESIGN MAGAZINE

Design Issue

June 2020 - Year XIV - www.ifdm.design



Color Stories

THANKS TO THE EXCLUSIVE COLLABORATION WITH COLORWORKS® WE CAN DISCOVER THE LATEST COLOR TRENDS FOR 2020. THE STUDIO RUN BY THE DESIGN & TECHNOLOGY CENTER OF THE MASTERBATCHES BUSINESS UNIT OF CLARIANT STARTS WITH BEHAVIORAL AND SOCIAL MACROTRENDS, ORIENTATIONS OF THE SOCIETY AND EMERGING MOVEMENTS ON A GLOBAL LEVEL, TO OUTLINE FOUR 'STORIES' ASSOCIATED WITH A PALETTE OF 5 HUES. WE CAN TRACK DOWN THE MANIFESTATIONS OF THIS RAINBOW IN NEW DÉCOR PRODUCTS FOR 2020. A UNIVERSE OF COLOR, FOR NEW INSPIRATIONS!

text by Cristina Ferrari

CARE-LESS

Human beings are at the center of the care-LESS theme, a story that focuses on their empathetic and emotional ability to cope with the negative developments and information of current events. While there is the fear that that ability is weakening, the solution lies in relationships and affections, and even more in the rediscovery (or learning) of how to live happily. The color range reflecting this trend features strong accents: an intense green balanced by a soft mint tone, a luminous yellow alongside soft red, all the way to an intense ice blue.



1. INKIOSTRO BIANCO | GOLDENWALL

The Goldenwall collection, featuring supports coated with gold or pink gold leaf, has been expanded with new wallcoverings for 2020. A good example is the Brave model which conserves the distinctive character of the line, based on exploration of color on surfaces with a metallic effect, which depending on the hues and combinations, mixed with the glow of precious metals, bring unexpected effects of highlights and shadings.

2. KETTAL | BAND

Patricia Urquiola has designed the Band collection, intentionally defying classic lines to give rise to a conceptual project: the basic idea of a seat seen as an assembly of pieces, with a structure formed by repetitive geometric angles. The collection, composed of a dining chair and a club armchair, can be produced entirely in aluminium or teak, or with the Terrain Fabrics.

3. DECASTELLI | FORMA

Forma is available in 7 shape formats, from rectangular to square and even hexagonal. The distinctive feature of this line of compositional modules suitable for both small and large spaces is the great variety of formats and finishes. With the utmost attention to every detail, the modules are cut and finished by hand, ensuring the edges and corners of each piece are particularly smooth.

